

**ABSTRACT**

In order to provide a database constructing system in which information from a plurality of persons can be automatically collected without being limited to a customer visiting a store and personal goods to wear or carry which the person likes associated with the personal characteristics to construct database, the database constructing system comprises a web server 11 for showing information on eyeglass frame; a statistical analyzing means 24 for dividing a personal facial picture 22a into component to classify them into a type of every facial component 22c and statistically analyzing a relationship between the type of every component 22c and a selected eyeglass frame 14 in order to collect data for associating a personal facial type with the selected eyeglass frame 14 on the basis of the personal facial picture 22a and information on the eyeglass frame 14 selected by the person transmitted to the web server 11 by using a web browser; and a memory means 21 for associating and preserving the information on type of every facial component 22c and the selected eyeglass frame 14.